

## Tregg Frank

https://tre.gg/ PW: treggdesigns — hi@tre.gg — (720) 799-5047 — Brooklyn, NY

**Product Designer** focused on making digital products more human and empathetic. I work holistically; from product thinking, strategy, UX, UI, interaction design, to design systems. I'm looking for a role where I can level up, have mentorship, and work on large, complex problems.

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## Experience

### Able

Product Designer — New York, NY & Remote

May 2020 → Present

- **Holistic product design for a mental health app** — Work closely with a Able's partners and a cross-functional team to make mental health tools more accessible.

### Candid

Product Designer — New York, NY

July 2019 → May 2020

- **Mission critical launches** — Solved hard to crack problems for our customers including the rollout of x-rays per new California regulation, and a completely new product offering for Candid called Dental Monitoring
- **Mobile app overhaul** — Completely redesigned the in-treatment experience for the mobile app to be useful, clear, and give customers easy access to support. Raised our App Store rating from 2.9 to 4.3 stars
- **Optimizing internal tools** — Design purpose built tools for workflows across our internal clinical teams
- **Design systems** — Overhauled the type scale, championed using opacity for type, restructured our grid system, and continue to add new components

### JP Morgan Chase & Co

Product Designer — New York, NY

June 2018 → June 2019

- **Strategy & research, meet execution** — Took abstract strategy frameworks and designed practical examples for demonstration purposes. Translated customer insights learned from research into tangible designs
- **Telling the customer's story** — Defined and created user journeys in the form of storyboards, high-level journey maps, and animations to communicate the rich stories of customers to teams across the company
- **UX Research** — Prepared materials and prototypes, conducted research, and observed research
- **Design advocacy** — Taught design thinking workshops and presented on design across lines of business

## Freelance

Multidisciplinary Design — Denver, CO

June 2018 → June 2019

## Internships

### Wondercrate

Web Design Intern

August 2017 → October 2017

### Life.AI

Product Design Intern

June 2017 → August 2017

### Elevated Third

UX/UI Intern

February 2017 → May 2017

### Delivery Agent

UX/UI/Motion Intern

May 2016 → July 2016

## Awards

### CU Denver Digital Visions 2018:

Innovation Award & UX/UI Design Award

### CU Denver Digital Visions 2016:

UX/UI Design Award & Motion Award

## Education

### University of Colorado, Denver

BA, Digital Design — 3.77 GPA

August 2014 → May 2018

### Japan Study Abroad — Design/ Illustration

Summer 2015

