AMBER SOMTHABOUN

UX DESIGN // PRODUCT DESIGN // ILLUSTRATION

Denver, Colorado   www.ambersom.co   ambersomthaboun

EDUCATION

2014 - 2019   **BFA DIGITAL DESIGN**
University of Colorado Denver
Graduated from the College of Arts and Media at the University of Colorado Denver with a BFA in Digital Design. The Digital Design program is a studio based program that focuses on digital mediums; including motion graphics, interactive design, user experience and design research.

2014 - 2019   **BFA ILLUSTRATION**
University of Colorado Denver
Graduated from the College of Arts and Media at the University of Colorado Denver with a BFA in Illustration. The Illustration program is a studio based program that focuses on understanding different methods of creating illustrations. While developing our own personal illustrative style.

EXPERIENCE

2015 - Present   **AMBERSOMDESIGN**
Freelance Designer and Illustrator
Design logos and illustrations for clients. Create wire frames, low fidelity, and app prototypes for potential apps and websites. Website and app analysis and redesign consultation.

2019 - Present   **ENGRAIN**
Unit Map Artist Contractor
Utilizing technical illustration skills to visualize multi-family homes. Coding and designing maps to create interactive maps to allow clients to view potential housing units as well as visualize over areas.

2018 - 2019   **ASSISITIVE TECHNOLOGY PARTNERS**
Lead Video Editor
Assembling raw materials together to make a cohesive final product. These materials include camera footage, dialogue, sound effects, graphics and special effects.

PROJECT EXPERIENCE

2018   **WHOS CANDY // CU DENVER**
Voice AI Development (Alexa Skill)
Develop an Alexa skill that would create a trivia game surrounding the idea of candy. With the main goal to create an interactive experience that engages and informs the user.

2019   **WEBSITE REDESIGN // 10.10.10**
Website Consolation
Working side by side with a developer and the client to recreate the 10.10.10 website. Utilizing visual hierarchy and UX design principals to understand and create a more user friendly website for the 10.10.10 company.

STATEMENT

An up and coming designer, and illustrator dedicated to creating unique and inspiring ideas. Utilizing new technology to create a new perspective on the possibilities of design being utilized within the world. Incorporating the process of UX design and illustration to create products and ideas that help to enhance and improve our daily lives.

SKILL SET

Adobe CS
Illustration
Graphic Design
Motion Design
UX/UI Design
User Research
Product Design
Public Speaking
Sketch App Design
Figma Prototyping
Invision Prototyping
Marvel Prototyping

RECOGNITION

2018 -2019 Digital Visions CU Denver Finalist

Event showcased outstanding animation, motion graphics, design branding, UX/UI and film-work created at the University of Colorado Denver College of Arts and Media.

Nominations for :
Motion Graphics, Branding, UX | UI

Awarded for :
Outstanding Digital Design Senior