

# SOCIOLOGY

## A Perfect Pairing for Degrees & Careers in Business



Sociology provides a strong foundation for careers in the business field involving marketing, management, finance, human resources, entrepreneurial pursuits and other specialized roles. The sociological focus on groups, organizations, human interaction, and emerging societal trends provides invaluable skills for future business professionals.

- Sociology provides students with awareness of the dynamics of social groups and the structure and operation of organizations and institutions – insights that are highly relevant in the business world
- Sociology gives students additional background in research methodologies that are compatible with business enterprises and applications.
- Sociology equips students to understand and analyze social trends that can deeply impact business environments, in particular the composition of populations and the status of social groups.

### Sociology courses at CU-Denver of interest to future business professionals:

**SOCY 1001 – Understanding the Social World**

SOCY 2001 – Inequalities in the Social World

**SOCY 2462 – Introduction to Social Psychology**

SOCY 3001 – Urban Sociology

SOCY 3020 – Race and Ethnicity in the U.S.

SOCY 3080 – Sex and Gender

SOCY 3115 – Quantitative Methods & Analysis

SOCY 3119 – Qualitative Methods

SOCY 3300 – Social Problems

SOCY 3720 – Global Perspectives on Social Issues

**SOCY 4220 – Population Change and Analysis**

SOCY 4290 – Aging, Society, and Social Policy

SOCY 4440 – Poverty and Social Inequality

SOCY 4700 – Sociology of Law

**SOCY 4830 – Senior Capstone: Worklife Practices and Policies**