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EDUCATION

- Boston University: 1992, Ph. D., American History; Science & Technology.
- Tufts University : 1974, M.A., American and Modern European History.
- Radcliffe College, Harvard University: 1969, B.S., Psychology.

PROFESSIONAL EXPERIENCE (selected items)

- 2007- Present Professor of History, University of Colorado Denver; Chair since 2013
- 2002-2007 Associate Professor of History, University of Colorado Denver
- 1989-2002 Instructor, University of Colorado Denver
- 1971-1988 Associate Professor, Chamberlayne Junior College, Boston

BOOKS [Please see book awards below]

- 2006 *Pull: Networking and Success Since Benjamin Franklin* (Harvard University Press).
- 1998 *Advertising Progress: American Business and the Rise of Consumer Marketing* (Johns Hopkins University Press).

SELECTED EDITED JOURNAL SPECIAL ISSUES

- 2010 Co-editor with Mark Rose, *OAH Magazine of History* 24, no. 1 (January).
- 2008 Guest editor, special issue, *Business History*, “Putting Social Capital to Work” (November) Vol. 50, no. 6.

SELECTED ARTICLES

- 2011 “The Business of Consumer Culture History: Systems, Interactions, and Modernization,” in Hartmut Berghoff and Uwe Spiekermann, eds., *Decoding Modern Consumer Societies* (New York: Palgrave/Macmillan), pp. 89-109.
- 2010 “Bringing in Business History Front and Center,” *Magazine of History* 24, no.1 (January): 7-8.
- 2010 “Advertising and the Rise of Big Business,” with Catherine Canavan, *Magazine of History* 24, no.1 (January): 41-45.
- 2008 “Putting Social Capital to Work,” *Business History* 50, no. 6 (November): 685-694.
- 2008 “Looking Toward the Future: Expanding Connections for Business Historians,” Presidential Address, Business History Conference, *Enterprise and Society* 9 no. 4 (December): 575-590.
- 2000 “Alfred D. Chandler, Jr., and the Landscape of Marketing History,” *Journal of Macromarketing* 20: 167-173.
- 1998 “The Public’s Historians,” *Technology and Culture* 39: 474-482.
- 1996 “Progress in Separate Spheres: Selling Nineteenth-Century Technologies,” *Knowledge and Society* 10: 19-49.

SELECTED RECOGNITIONS AND HONORS

- University of Colorado Faculty Council Distinguished Service Award, 2007 & 2014
- Mentor of the Year Award, University of Colorado Denver, 2013
- Mercurians’ Pamela Laird Travel Grant named within the Society for the History of Technology, 2010
- Business History Conference, President, 2007-2008
- College of Liberal Arts and Sciences Outstanding Faculty Achievement Award, 2007
- Harold F. Williamson Prize for Mid-career Achievement in Business History 2006
- Hagley Prize Best Book in Business History *Pull: Networking & Success since Benjamin Franklin* 2006
- Service Award, College of Liberal Arts and Sciences, CU Denver, 2003
- American Association of University Women Research Leave Fellowship, 2001-2002
- *Choice: Current Reviews for Academic Libraries* Outstanding Academic Book 1999 *Advertising Progress*