

Misogynoir

o Coined by Moya Bailey
↳ a queer black activist

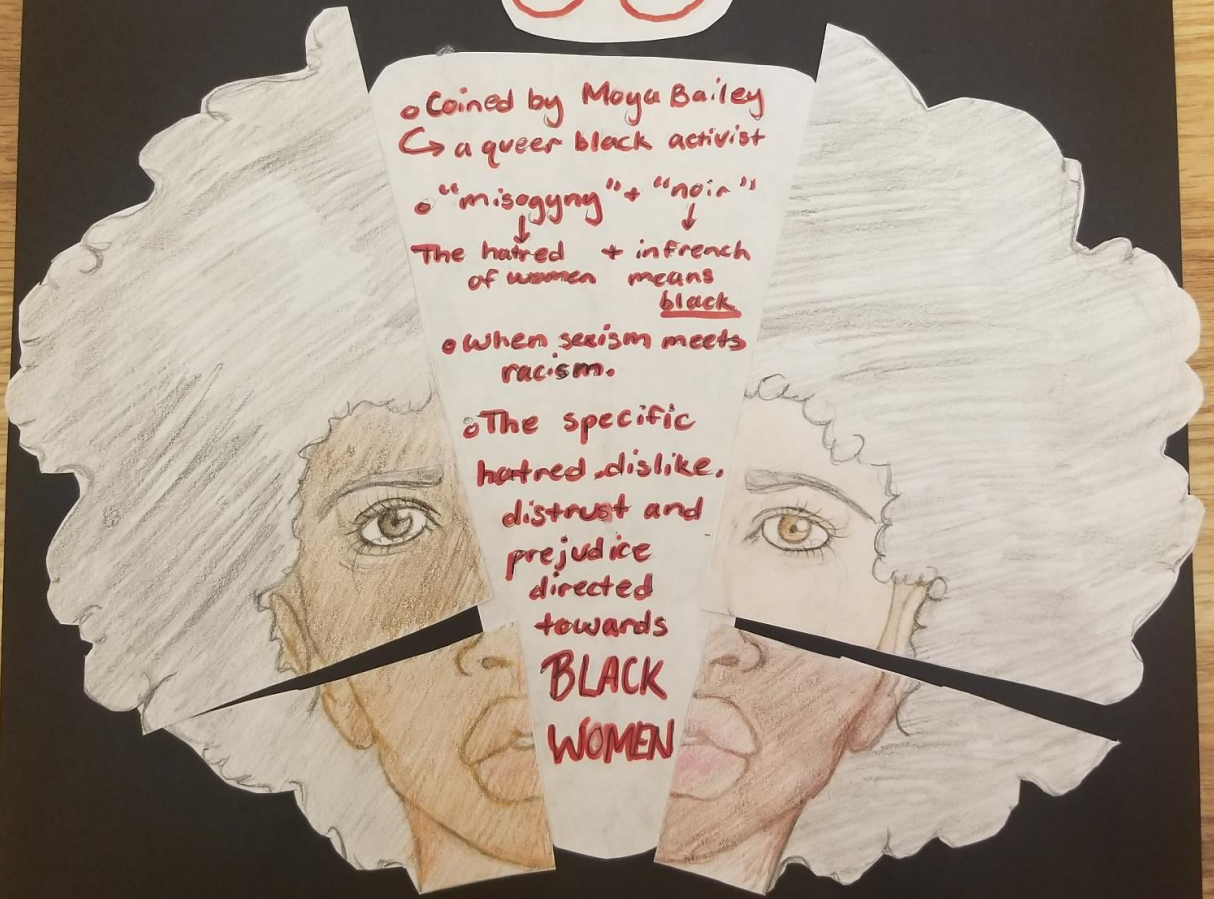
o "misogyny" + "noir"

↓ ↓
The hatred + infrench
of women means black

o When sexism meets
racism.

o The specific
hatred, dislike,
distrust and
prejudice
directed
towards

**BLACK
WOMEN**



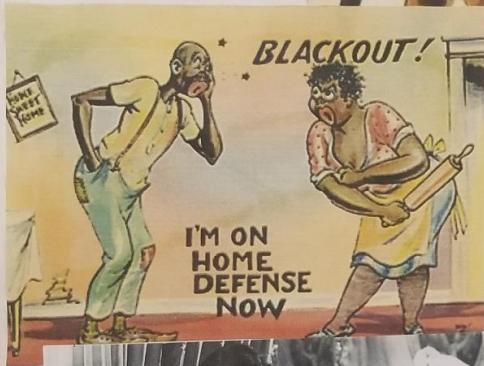
The Sapphire stereotype

loud, rude, angry and overbearing, employed to punish black women who violate the societal norms that encourage them to be passive service and unseen.



The Jezebel stereotype

hypersexualizing Black women as a means to justify the sexual abuse and violence against Black women.



Misogynoir and its origins

- Misogynoir or the hatred directed towards Black women in America stems from slavery and the values of white supremacy.
- As a means to justify slavery and the treatment of Black women during slavery.



The Mammy stereotype

As a means to show that black people were content with being slaves and as a way of showing black women as undesirable to white men and a non threat to white women.



The Strong black woman stereotype

One of the more "positive" stereotypes that have been given to black women as they have faced so much adversity, but this is also used a mean to excuse the treatment of black women.

"Gender-wars"

"Nevertheless, popular discourse surrounding perpetrators of violence against Black women, particularly when highlighting IPV, often seems to leave out another major group: Black women. Some may consider it unfitting to introduce female perpetrators of IPV when women as victims. Moreover, critics might compare this take to those who bemoan 'Black on-Black' crime during discussions about police brutality. Nevertheless, it is 'Black men please don't listen to these bitter and angry black women, date out. These women are more feminine, submissive and they have real hair' that they are not talking about."

leannavictoria @leannavictoria
Replying to @thetiffestwig
Im A white Latina and once I was seeing a black man for a few weeks till he brought up how his sister is 'too dark' and hates black men because...

Distant Quasar
1 week ago
The only women that's not waking up talking about BM leaving BW helping BW get a man not just yourself, how am I any closer to having any man not just you will come to the conclusion on why Cyn G is single. If you want a man, and that's for sure, now, looks have nothing to do with why a lot of BW are single. The only thing this side of your door, you feel, and you will understand

Gaslight

Devalued

Velvet Snapper @VeronicaGlasses
In Asian culture (specifically SE Asia) it's customary for a man to provide for us. I never see anyone bashing Asian women for it though. Black women have a long history of being the head of their households but somehow get labeled as gold diggers and users.

Solen'ya @SoDamnSkinny
It's weird seeing black women spoiled cause it jus don't look right to me watchin them depend on anyone 😞 idk I'm use to black women handling everything.

gautama. @siiddartha · 6h
Folks are so accustomed to (and expect) Black women and girls being in positions of struggle and labor, that seeing them being "spoiled" is a huge issue.

Too masculine

Harry Jeudy @OatmealGawd · 2d
Why in my experience is it only the black women who expect the man to pay for everything? I never experience this with other cultures

Belittled

"It triggered me and took me back to the time in my life when growing up as a dark-skinned Black girl in Essex, I was continuously called names like 'monkey' and 'gorilla' by the Black boys from my area."

"Too Dark"

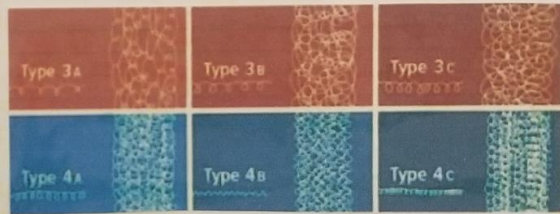
Colorism

- Prejudice or discrimination against individuals with a darker skin tone typically amongst people of the same ethnic or racial group.
 - Very prevalent in the Black community, especially for Black women. Where, the lighter your skin is, prettier and more valuable you are.
- "Panky" or "Blackie"



Texturism

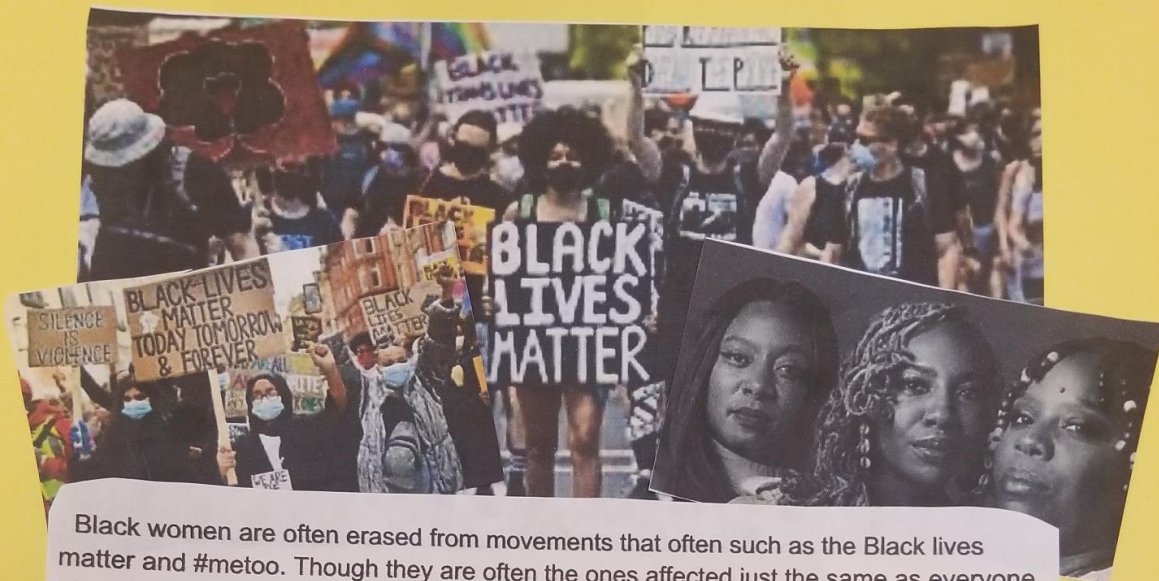
- Prejudice or discrimination against individuals with more kinky hair textures, amongst people of the same ethnic or racial group.
 - Very prevalent in the Black community, especially targeted towards Black women. The looser your hair texture, the more valued and prettier you're seen as.
- "Good hair vs Bad / Nappy hair"



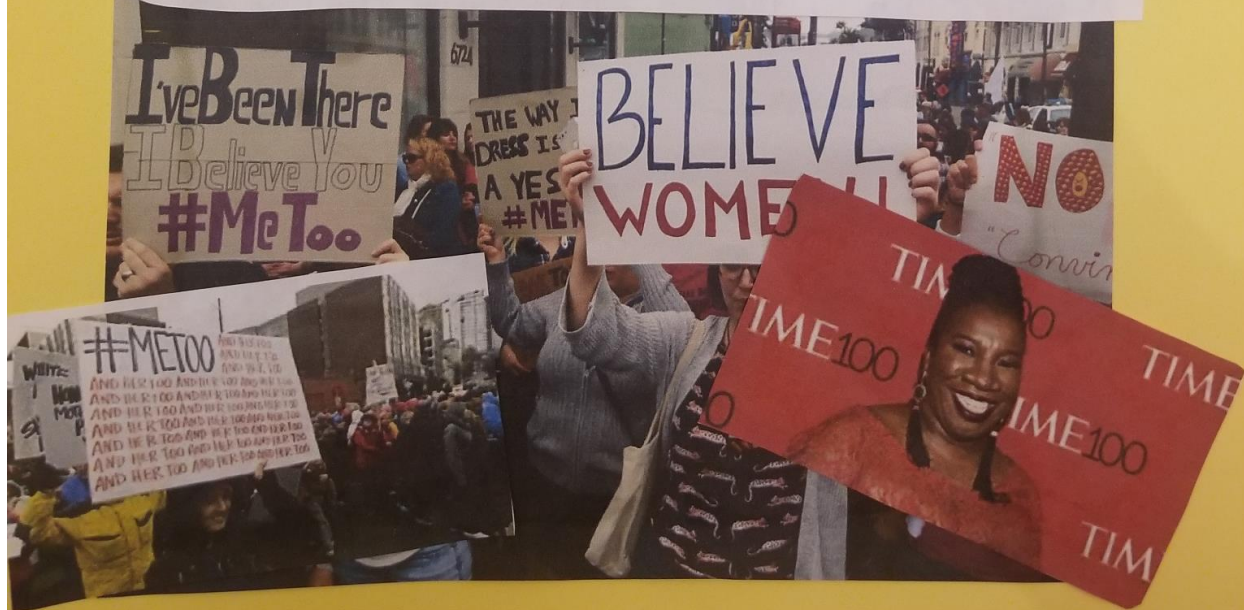
Featurism

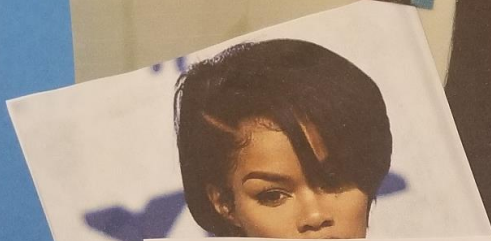
- Prejudice or discrimination against individuals with more non-eurocentric facial / bodily features, amongst people of the same ethnic or racial group.
 - This is prevalent amongst non-white community, but especially in the Black community
- "afro centric features are more masculine"



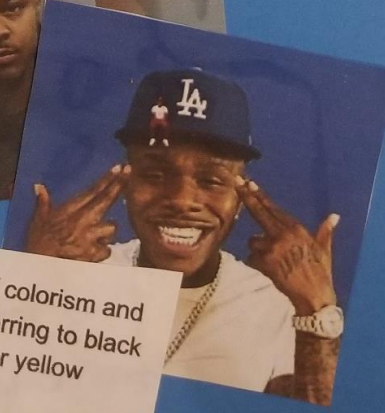
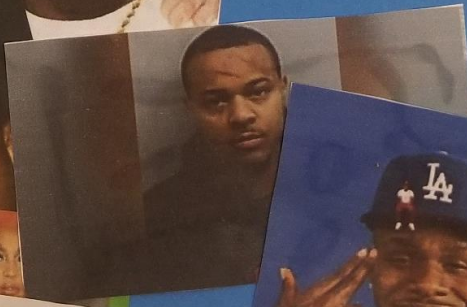
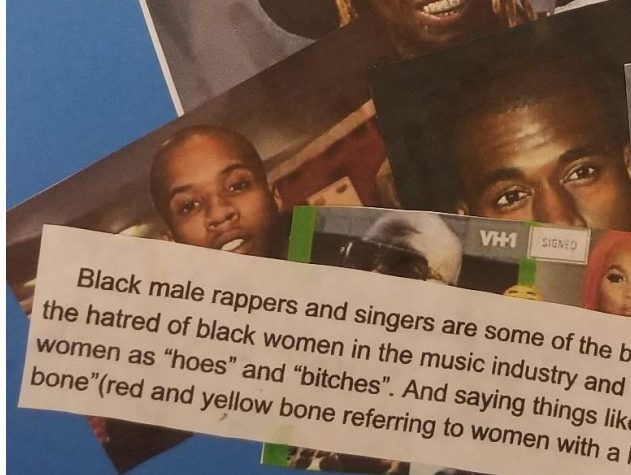
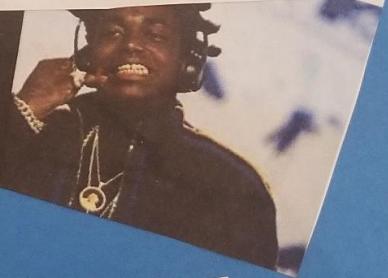


Black women are often erased from movements that often such as the Black lives matter and #metoo. Though they are often the ones affected just the same as everyone else. Not to mention that both the Black Lives Matter movement and the Me Too movement were founded and pushed by black women. The black lives matter movement, it is often seen as a movement mainly for black men that are killed at the hands of police brutality; black men are more so prioritized over black women who are killed by police. And it's not to negate black men, but to point out that black women should be a priority too. Same thing with the #metoo movement. Its not to negate all of the women in hollywood who have experience sexual violence, but to bring to light the voices of black women whose voices are often unheard.





Black women who are rappers and singers and have it harder in the music industry. They are automatically at a disadvantage because they are women, and women don't really tend to be taken seriously in the music industry, especially the rap industry. They have it even harder if they are brown/dark skinned, because the industry tends to be colorist. Black female artists with darker skinned complexions are often hyper criticized for their appearance and every little action they do, they're hyper-sexualized, masculated, belittled and devalued; by black men and other black women especially.



Black male rappers and singers are some of the biggest perpetrators of colorism and the hatred of black women in the music industry and on social media. Referring to black women as "hoes" and "bitches". And saying things like "I want a red bone or yellow bone"(red and yellow bone referring to women with a lighter complexion).

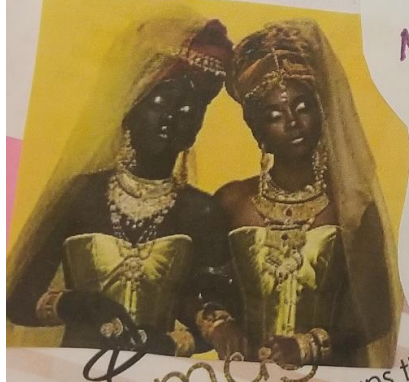
Black Girl Magic is a term used to illustrate the universal awesomeness of black women. It's about celebrating anything we deem particularly dope, inspiring, or mind-blowing about ourselves.



Black Girl,
Be you
Be strong
Be vulnerable
Explore

melanin
POPPIN

As a way of combatting Misogynoir, There is the Black Girl Magic movement, where Black women and girls affirm their value and beauty, and uplift one another.



“Black girl magic means that you have it and no one or nothing can take it from you. It is something that can't be tested or sometimes can't be taught. It is your God given purpose to the world.”



Rekita Edwards
Rekita Nicole Design



QUEENDOM

