

CURRICULUM VITAE

William Rodney Herring

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EDUCATION

2009	Ph.D., The University of Texas at Austin	English
1997	B.A., Birmingham-Southern College	English

PROFESSIONAL EXPERIENCE

2010–present	Assistant Professor, English Department, University of Colorado Denver
2016–present	Director of Composition, English Department, University of Colorado Denver
2014–2018	Graduate Advisor, English Department, University of Colorado Denver
2015– 2016	Director of Writing in the Disciplines, English Department, University of Colorado Denver
Fall 2012	Interim Director of Composition, English Department, University of Colorado Denver
2009–2010	Lecturer, University Writing Program, University of Denver
2004–2009	Assistant Instructor, Department of Rhetoric & Writing, University of Texas
2006-2008	Assistant Director, Department of Rhetoric & Writing, University of Texas
2006-2007	Assistant Instructor, Department of English, University of Texas

PEER-REVIEWED PUBLICATIONS

2020	“‘Money is not a Pledge’: Early Financial Genres, the Battle of the Banks, and John Law’s <i>Money and Trade Considered</i> .” <i>The Eighteenth Century: Theory and Interpretation</i> forthcoming, co-authored with Mark Garrett Longaker.
2018	“Neither Pistols nor Sugar-plumbs: The Rhetoric of Finance and the 1720 Bubbles,” <i>Advances in the History of Rhetoric</i> 21, no. 2: 147-62.
2016	“The Rhetoric of Credit, the Rhetoric of Debt: Economic Arguments in Early America and Beyond,” <i>Rhetoric & Public Affairs</i> 19, no. 1: 45-82.
2014	“Wishful, Rational, and Political Thinking: The Labor Theory of Value as Rhetoric,” <i>Argumentation and Advocacy</i> 50, no. 4: 193-209. Co-authored with Mark Longaker.
2012	“Rhetoric as Economics: Samuel Newman and David Jayne Hill on the Problem of Representation,” <i>Rhetoric Review</i> 31, no. 3: 236–53. Co-authored with Mark Garrett Longaker.

- 2010 "Representational Crisis: Contradiction and Determination in Verbal Criticism," *Rhetoric Society Quarterly* 40, no. 1: 23-45.

BOOK REVIEWS

- 2008 Review of Archives of Instruction: Nineteenth-Century Rhetorics, Readers, and Composition Books in the United States by Jean Ferguson Carr, Stephen L. Carr, and Lucille M. Schultz, *Rhetoric Society Quarterly* 38, no. 4 (2008): 462-66.
- 2007 Review of *The Trouble with Diversity: How We Learned to Love Identity and Ignore Inequality* by Walter Benn Michaels, *Rhetoric Society Quarterly* 37, no. 2 (2007): 217-21.

NON-PEER REVIEWED BOOK

- 2018 *Inventing the Conversation*. Southlake, TX: Fountainhead Press.
[Custom textbook for University of Colorado Denver's first-year composition course]

PEER-REVIEWED PRESENTATIONS AT CONFERENCES

- 2019 "Pelatiah Webster, Economic Writing, and Populist Rhetoric in Early America" International Society for the History of Rhetoric, New Orleans, July 2019
- 2018 "'Money is not a Pledge': Early Financial Genres, the Battle of the Banks, and John Law's *Money and Trade Considered*" Money, Power & Print Colloquium, Siegen, Germany, June 2018 (co-presented with Mark Garrett Longaker)
- "In Defense of 'Neoliberalism': On the Reinvention of a Polemical Term" Rhetoric Society of America, Minneapolis, June 2018
- 2017 "Not in Mint Condition: The *Topos* of the Founders' Intentions and Arguments about the Monetary Standard" National Communication Association, Dallas, November 2017
- "Multiplying Gold & Silver: Banking as a Public Good" International Society for the History of Rhetoric, London, July 2017
- "Seeding a WAC Initiative through a Faculty Learning Community" Conference on College Composition and Communication, Portland, March 2017
- 2016 "The Revolution Will Not Be Democratized: Federalist Finance and the Debates over the Bank of the United States" Rhetoric Society of America, Atlanta, May 2016
- 2014 "Absolute Democracy after Democracy: Training Students for Citizenship in the Multitude" Thomas R. Watson Conference, Louisville, Ky., October 2014
- "What We Owe to 'Debt'" Rhetoric Society of America, San Antonio, May 2014

- "Problematizing the Literacy Narrative as an Assignment"
Conference on College Composition and Communication, Indianapolis, March 2014
- 2013 "Rhetoric's Routes/Rhetoric's Roots: A Transatlantic Approach"
New Histories of Communication Study, pre-conference session
International Communication Association, London, June 2013
- 2012 "Signs of Class: Late Nineteenth-Century Efforts to Fix Class Identity"
Rhetoric Society of America, Philadelphia, May 2012
- 2011 "David Jayne Hill, Rhetoric, and Monetary Policy"
National Communication Association, New Orleans, La., November 2011
- "Collaborative Editing and Commonwealth"
Computers & Writing Conference, Ann Arbor, Mich., May 2011
- "Financial Crisis, the Gold Standard, and the Myth of Monetary Agency"
Southern Colorado Rhetoric Symposium, Pueblo, Colo., February 2011
- 2010 "'The wave is coming but I ain't got no fear': Working English through Google Wave"
Thomas R. Watson Conference, Louisville, Ky., October 2010
- "Re-Mixing 'The "Q" Question'; or, Articulating Cybernetic Agency"
Rhetoric Society of America, Minneapolis, May 2010
- "The Value of Writing Properly: Understanding the Misunderstanding about
Language Rights"
Conference on College Composition and Communication, Louisville, Ky., March 2010
- 2008 "Toward a Responsible Pedagogy: Linguistic Standardization and the Erasure of
Language, 1878-2007"
Rhetoric Society of America, Seattle, May 2008
- "Questioning the Histories of Katrina: Narrative Analysis in the Writing Classroom"
Conference on College Composition and Communication, New Orleans, April 2008
- 2007 "The Boss's Class Warfare: Hank Morgan's Insufficient Democratization of King
Arthur's Court"
South Atlantic Modern Language Association, Atlanta, November 2007
- "A Grammar of Marriage: Love in Spite of Syntax in *Silas Lapham*"
American Literature Association, Boston, May 2007
- "Making News by Telling Stories: Narrative Analysis and the Limits of Liberalism"
College English Association, New Orleans, April 2007

PROFESSIONAL ORGANIZATIONS

American Society for the History of Rhetoric
National Council of Teachers of English/Conference on College Composition and Communication
National Communication Association
International Communication Association
International Society for the History of Rhetoric
Rhetoric Society of America

PUBLICATIONS UNDER REVIEW

COURSES TAUGHT

University of Colorado Denver

ENGL 2030 Core Composition II
ENGL 3160 Language Theory
ENGL 3170 Business Writing
ENGL 4180 Argumentation and Logic
ENGL 4/5190 Special Topics: Literacy and the Digital Age
ENGL 4/5190 Special Topics: Sociolinguistics and the Language of Class
ENGL 5100 Introduction to Graduate Studies
ENGL 5150 Research Methods
ENGL 5913 Practicum in Language and Rhetoric
ENGL 6002 Rhetorical Theory

University of Denver

WRIT 1122 Rhetoric and Academic Writing
WRIT 1133 Writing and Research
WRIT 1733 Honors Writing

University of Texas

E314J Literature and Business
RHE 306 Rhetoric and Writing
RHE 309K Special Topics: Rhetoric of the Individual
RHE 309S Critical Reading and Persuasive Writing
RHE 310 Intermediate Expository Writing

MA THESIS/PORTFOLIO COMMITTEES

2019 **Amanda Grell, Chair**
Jasmine Newell, Chair
Justo Yanez, Chair
A.J. Edwards, Member
Nathalia Velez-Ryan, Member
Justine Von Arb, Member
Brianna Wyckoff, Member

2018 **Amani Al Haddad, Chair**
Courtney Burkett, Chair
Ursula Null, Chair
Amy Helminen, Member
Sara Mumby, Member
John Purfield, Member
Karissa Underwood, Member

2017 **Carolyn Chase, Chair**
Chris Doxtator, Chair
Brandon Heinz, Chair
Kyle Allen, Member

- 2016 Daniel Westby, Member
Elizabeth Friesen, Chair
Sean Martin, Chair
Hami Nguyen, Chair
Jacob Rupp, Chair
Kile Clabaugh, Member
Britany Ederveen, Member
Constance Hearn, Member
- 2015 **Afaf Al Thawwad, Chair**
John Dudley, Chair
Jessica George, Chair
Madeline Levesque, Chair
Jay Arellano, Member
Brandi Hughes, Member
- 2014 **Eric Beach, Chair**
Kelly Erbe, Chair
Samantha Johnson, Chair
Heather Anderson, Member
J.J. Clark, Member
John Kear, Member
Wonhee Lee, Member
Kelsie McWilliams, Member
Shannon Murphree, Member
Chris Voth, Member
- 2013 **Selena Dickey, Chair**
Jared Ewy, Member
Charles Robinson, Member
Jacqueline Smilack, Member
Michelle Wretling, Member
Todd Wolfe, Member
- 2012 **Jessica Millen, Chair**
Suriah Bahr, Member
Marta Dias, Member
Lindsay Durston, Member
Denise Garrett, Member
Kacey Ross, Member
J.J. Seggelke, Member
Alyson Welker, Member
- 2011 Ron Baxendale, Member
Jennifer Gustafson, Member

SERVICE

University

- 2011-present Auraria Library Advisory Committee
Fall 2012 Core Curriculum Oversight Committee

College

2011-present Social Justice Minor (advisory committee)

2012-2014 General Education Assessment Task Force

Fall 2012 Academics Ethics Committee

Department

2010-present Standing Committee for Rhetoric and Composition
(Chair: 2014-16)

2012-2016 Ad Hoc Teaching Committee

2012-2013 Search Committee: Digital Rhetorics Assistant Professor

Spring 2012 Search Committee: Writing Center Director, International College Beijing

Spring 2012 Search Committee: Instructors (2), International College Beijing

Spring 2012 Ad Hoc Committee for TA Labor

AWARDS AND HONORS

2018 Office of Research Services Travel Grant
University of Colorado Denver

2017 Graduate School Dean's Master's Mentoring Award
University of Colorado Denver

2016-17 Creative Research Collaborative Fellow
Office of Research Services, University of Colorado Denver

2016-17 College of Liberal Arts & Sciences Dissemination Grant
College of Liberal Arts & Sciences, University of Colorado Denver

2016 HIP-Centric Professional Learning Community Grant
Office of Undergraduate Experiences, University of Colorado Denver

2013-14 College of Liberal Arts & Sciences Dissemination Grant
College of Liberal Arts & Sciences, University of Colorado Denver

2010-2017 Young Upwardly Mobile Professors Grant
Center for Faculty Development, University of Colorado Denver

2009 James L. Kinneavy Prize for Scholarship in Rhetoric & Composition,
Department of Rhetoric and Writing, University of Texas