



## Undergraduate Certificate in Strategic Communication APPLICATION

**NOTE: Certificate applications must be submitted before the end of the semester in which all required coursework is completed.**

Date: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Student I.D. #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_  
City State Zip Code

Phone: ( ) \_\_\_\_\_ E-mail address: \_\_\_\_\_

Are you a graduating senior? Y N

Please mark the courses completed toward the certificate and attach an unofficial copy of your transcript.

### Phase One – Must take both:

- COMM 2051 Introduction to Strategic Communication
- COMM 3072 Media Writing Skills

### Phase Two – Take one of the following from outside your program to diversify your knowledge:

- COMM 2081 New Media Production and Management
- COMM 3081 Introduction to Digital Studies
- COMM 3660 Social Media for Social Change
- COMM 3939 Internship
- COMM 4665 Principles of Advertising
- FINE 2155 Introduction to Digital Photography
- FINE 2405 Introduction to Digital Design
- FINE 2415 Typography
- FINE 3414 Motion Design 1
- Another elective with a strategic communication focus may be approved for the CSC in consultation with a Department of Communication advisor.

### Phase Three – Capstone Project. Take one:

- COMM 4051 Advanced Strategic Communication
- FINE 4460 Design Studio 3

Please return this form to Dr. Hamilton Bean at [hamilton.bean@ucdenver.edu](mailto:hamilton.bean@ucdenver.edu), Student Commons Building, Room 3010, or mail it to him at:

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Department of Communication  
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