

CURRICULUM VITA

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Education

- 2006 PhD University of Denver - International, Intercultural Communication
Dissertation: Cooking as Cultural Communication: How Pennsylvania Dutch women construct cultural identities and group membership through cooking (Chair, Dr. Mary Jane Collier)
- 1997 MA University of Denver - International, Intercultural Communication
1993 BA Metropolitan State University of Denver - Spanish
1985 BA Pennsylvania State University - Hotel, Restaurant & Institutional Management
Study Abroad in Salamanca, Spain

University Teaching Experience

University of Colorado Denver

- 2009- Present Senior Instructor
- Teach 4 courses per semester
 - Annually teach Maymester and Winterim Global Study courses abroad
 - COMM graduation celebration Chair (2018, 2019)
- 2009-2022 Undergraduate Advisor Department of Communication
- Advise and mentor 450+ Communication majors
 - Evaluate major graduation applications
 - Perform transfer credit evaluations
 - Developed Transfer credit tables
 - Participated in CORE Cultural Diversity credit evaluation
 - Participate in annual Communication Department Open House
- 2007-2009 Director of the International College Beijing
- Administer CU Denver's dual degree program in Beijing China
 - Recruit and hire instructors,
 - Negotiate curriculum with CU Denver academic units and Chinese partner, China Agricultural University
- 2003-2007 Instructor, Department of Communication
- 2001 (Fall) Communication Instructor, International College Beijing

Courses Taught

At CU Denver Department of Communication

Currently

Rhetoric of Global Food Policy (COMM 4611) Formats: classroom, online, & hybrid

This course examines stakeholder relations, agendas, and debates about global food policy using rhetorical concepts and analysis. Topics include the framing of debates about agriculture, hunger and obesity, the greening of food governance, sustainable food systems and their role in global trade and diplomacy.

Dynamics of Global Communication (COMM 4720/5720) Formats: classroom, online, & hybrid

Explores the word “global” in a communication context by analyzing the relationships between world media, international events, economics and the geopolitics of culture. This analysis is supported by the application of mass, human and cultural communication theory.

You Are What You Eat: Food as Communication (COMM 4601/5601) Formats: classroom, online, & hybrid

Because food provides a communication channel for much of who we are as individuals, as a community and as a society this course analyzes food as a form of communication of various identities.

Intercultural Communication (COMM 4270/5270) Formats: classroom, online, & hybrid

Examines the philosophy, process, problems, and theories unique to communication across cultural boundaries and within one’s own cultural communication.

Communication and Diversity (COMM 3271) Formats: classroom, on-line, hybrid, 8-week on-line

Examines theoretical and practical issues concerning communication and diversity in the United States. Social, historical and political accounts serve to inform our studies. The course content focuses on the social identity categories of gender, race, social class, sexuality, ability, status and age as foreground.

Food Fight: Constructing and communicating regional identity in Spain and the EU (Global Study Course, COMM 4995/5995) 2012-Present Winter Interim

This travel study course examines how food is used to construct cultural identity in Spain, a very regionalized country. From the Spanish home kitchen to the trendiest restaurant kitchen, from the daily markets to the olive groves and vineyards we will analyze how Spaniards and Catalans use food to create competing regional, national, and global identities.

Virtual Food Fight: Constructing and communicating regional identity in Spain and the EU (Global Study Course, COMM 4995/5995)

Due to COVID 19 and the travel ban I offered Food Fight in a virtual format January 2021. Via Zoom we interacted with students and colleagues in Barcelona, Spain. We also toured the Dalí museum, the Sagrada Familia, had a cooking class, toured the Gothic Quarter and engaged with several guest speakers on topics from the Mediterranean diet to modernism and the importance of olive oil to the Spanish and EU economy.

Nobel Cause: Peace and Justice in Guatemala 2009-2018 Maymester (International Service-Learning Course, COMM 4995/5995)

This international service-learning course is designed to give the student direct experience with a community in another culture. Specifically, in partnership with the Rigoberta Menchú Tum Foundation we work with community leaders and members to find solutions to current problems and assist in addressing community needs. Students learn about indigenous Guatemalan life along with their struggles in a real-world setting.

Additional Courses Taught

MA Committee Member for Anna McCaffrey (2020)

MA Committee Member for Haocheng Shi (2019)

MA Committee Member for Anne Bellingrath (2018)

MA Committee Member for Laura Peuquet (2017)

MA Committee Member for Jessica Rangle (2017)

MA Committee Member for Jaclyn Peach (2011)

MA Committee Member for Erin Davison (2012)

Undergraduate Honors Thesis Committee for Caleb Benedict (2017) International Studies

Independent Study Kelly Chuong (Spring 2020)

Independent Study Marika Fama (2018)

Independent Study Jordan Lind (2018)

Independent Studies for Emily Hemming and Therese Paiz (Fall 2013)

Independent Studies for Nouf Fairidy and Lyndsey Julen (Fall 2012)

Service

- **Department EPCC Committee (2018-present)**
- **Graduation Celebration Committee (2018-2019)**
- **Assisted in development and Coordinate Global and Intercultural Communication Certificate (2020-present)**
- **Assisted in development of 8-week COMM BA (Presently)**
- **Search Committee for Director of Global Education (Spring 2019)**
- **Participated in 3 OSM course development programs**
- **Communication Department Outcomes Assessment Committee (Presently)**

Conference Workshops & Paper Presentations

- 2014 Co-Presenter with John Sunnycard & Rich Kurtzman, *Know Food, Know Culture*, half-day workshop presented at the 10th annual Forum Education Abroad Conference San Diego, CA.: April 2-4.
- 2013 Co-Presenter with Dr. Larry Erbert, *Emerging conflicts in the new food revolution: What can collaborative conflict management models teach us about food sustainability?* workshop presented at the 3rd annual Food Studies Conference at the University of Texas, Austin: October 15-16.
- 2013 Co-Presenter with Elsa Jacobson, Regional Director of the Green Festival, *Where's the truck? Local food distribution challenges*, workshop presented at the 3rd annual Food Studies Conference at the University of Texas, Austin: October 15-16.
- 2012 Co-Presenter with Dr. Larry Erbert and Elsa Jacobson, *Urban micro-sustainability: The reality on the ground and in the dirt*, workshop presented at the 2nd annual Food Studies Conference at the University of Illinois, Champaign, Il: October 4-5.
- 2011 Co-Presenter with John Sunnycard and Teresa DeHerrera, *PeaceJam in Guatemala: Engaging global realities through international service learning*, presented at Hispanic Association of Colleges and Universities (HACU) 9th International Conference, "Building Bridges for Cooperation in International Education", San Juan, Puerto Rico: February 2011.
- 2004-06 Presenter, *International Service-Learning Symposium*, University of Denver. I present intercultural communication concepts and theories through various exercises to international service-learning program leaders: October 2004-06.
- 2001 Presenter, Intercultural Training, University of Denver. I provided intercultural training seminars for the *Eyes on World Culture Workshop Series*, presented at the University of Denver by the International House and the Study Abroad Office: May 10.
- 2000 Assistant Coordinator, "Culture, Dialogue, & Conflict", a four-day conference at the University of Denver and Snow Mountain Ranch, Fraser, Colorado: May 5-7.
- 1998 Assistant Coordinator, *Facilitating intercultural communication across the boundaries: The voices of Middle Eastern practitioners*. International Communication Association Pre-Conference Community Engagement Session. Jerusalem, Israel: May 25-28.

- 2004 Yoder, E.J. *Whose discursive regime? The construction of Palestinian identity*". Culture and Diversity Conference. Barcelona, Spain: May 25-27.
- 2001 Yoder, E.J. *Salience of ethnic identity & national identity in an intercultural context between Basques & Madrileños*. World Communication Association 16th Biennial Conference. Santander, Spain: July 1-5.
- 1999 Yoder, E.J. *Why not a pink Cadillac: An ethnographic view of Mary Kay meetings*. Accepted for presentation to the Western States Communication Association, Vancouver, British Columbia: February.

Professional Organizations and Affiliations

Food Studies Research Network

International Communication Association

National Communication Association

Awards:

CLAS Dean's Outstanding Award for Teaching Excellence 2020-2021

University of Denver Women's College – Outstanding Instructor 2015