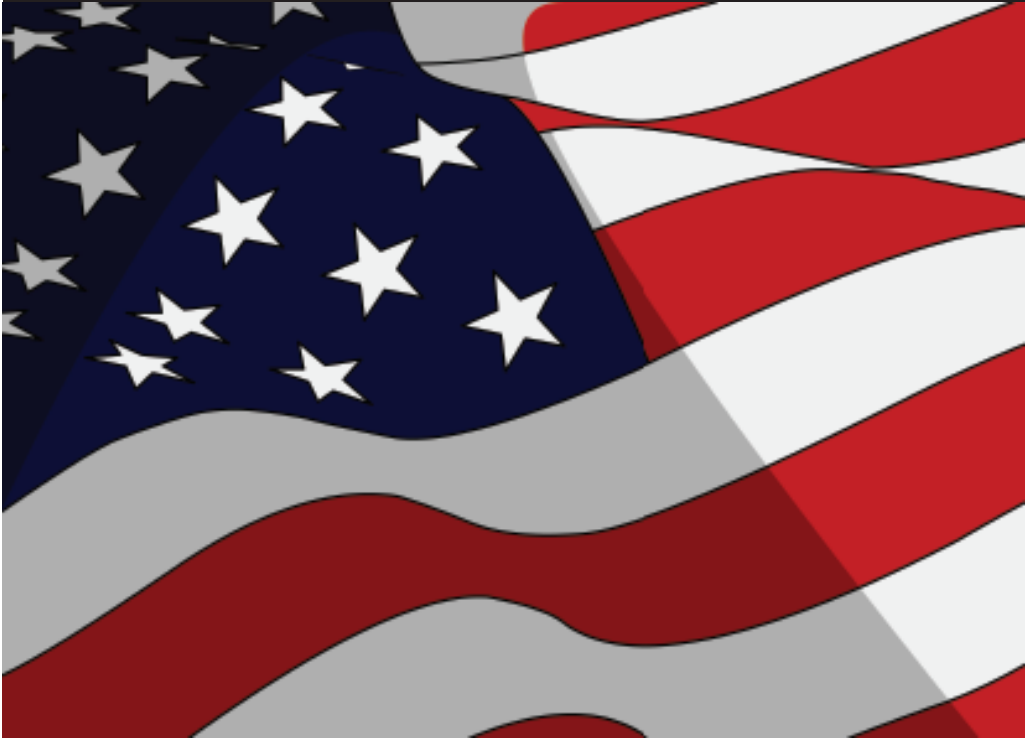


Daniels Fund Colloquia on Ethics in Communication

TRUST, TRUTH & TERROR:

A CONVERSATION WITH
DAVID IGNATIUS ABOUT THE ETHICS
OF NATIONAL SECURITY REPORTING

September 12 | 7 pm | LSC Terrace Room



Department of Communication
COLLEGE OF LIBERAL ARTS AND SCIENCES
UNIVERSITY OF COLORADO **DENVER**



DANIELS FUND

DANIELS FUND COLLOQUIA ON ETHICS IN COMMUNICATION

The Department of Communication at CU Denver is delighted to partner with the Daniels Fund to present the Daniels Fund Colloquia on Ethics in Communication, an educational enhancement designed to promote principles-based ethics in media in a rapidly changing news environment. The series promotes interaction between eminent seminar guests and university students, faculty, partners, and the wider community to generate in-depth scholarly discourse about the meaning and impact of ethics and integrity in gathering, disseminating, and interpreting information.

ALSO IN THE SERIES

October 31, 2016

**A Conversation with Governor John Hickenlooper About
Ethical Communication in Election Campaigns**

with Karrin Anderson, Joey Bunch, Kyle Dyer,
Akshay Kumar, and Brandon Rittiman

March 31, 2017

**Fake News and Filer Bubbles:
Overcoming Our Information Divide**
with Molly Hughes, Alexios Mantzarlis,
Ashley Muddiman, and Hedrick Smith

April 19, 2017

The Ethics of Covering Race News in a Complex Time
with Rinku Sen

November 2, 2017

The Ethics of Reporting on Cyberbullying
with Christina Beck,
Keith Berry, and Amy Hasinoff

PROGRAM

WELCOME

Lisa Keränen

INTRODUCTION

Elaine Appleton Grant

OPENING REFLECTIONS

David Ignatius

RESPONSE

Jennifer Mercieca

PANELIST CONVERSATION

VIDEO QUESTIONS

CLOSING THOUGHTS FROM PANELISTS

RECEPTION & BOOK SIGNING

ACCORDING TO THE PEW RESEARCH CENTER (2013):

- The American public is nearly **evenly divided** in its approval of the government's anti-terrorism surveillance programs and associated reporting.
- 51% of both Republicans and Democrats** feel that the news media should not report information about secret anti-terrorism methods.
- 45% of Democrats and 43% of Republicans** believe they should report that information.

PARTICIPANTS

ELAINE APPLETON GRANT



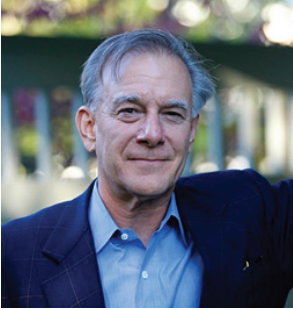
Elaine Appleton Grant is a lifelong journalist—a magazine writer and editor who made the leap to public radio in 2003. She’s produced public affairs interview programs for WBUR Boston and Colorado Public Radio in Denver. In between, she served as New Hampshire Public Radio’s health reporter. She now runs Appleton Studios, Inc., which produces podcasts and develops books and other communications for thought leaders. Among others, Appleton Grant produces *Hard Call*, an ethics podcast.

JENNIFER MERCIECA



Dr. Jennifer Mercieca is a historian of American political discourse, especially discourses about citizenship, democracy, and the presidency. Her scholarship combines American history with rhetorical and political theory in an effort to understand democratic practices. She is the author of *Founding Fictions* and the co-editor of *The Rhetoric of Heroic Expectations: Establishing the Obama Presidency*. She has been interviewed by the BBC World News, the *New York Times*, and more.

DAVID IGNATIUS



David Ignatius is an associate editor and columnist for the *Washington Post*, where he also co-hosts PostGlobal, an online discussion of international affairs. He has also written nine novels, including *New York Times* bestsellers *Body of Lies*, *Bloodmoney*, *The Increment*, and *The Director*. His tenth novel, *The Quantum Spy*, will be released in November. He has been awarded with the Legion of Honor

from the French Republic, the Urbino World Press Award from the Italian Republic, and a lifetime achievement award from the International Committee for Foreign Journalism. Ignatius is currently serving as a Senior Fellow to the Future of Diplomacy Project at Harvard Kennedy School.

ACCORDING TO THE COLUMBIA JOURNALISM REVIEW (2016):

- “Social media and other technologies have changed the nature of news around terror. The journalist is no longer the primary gatekeeper, as the public can get information directly from other citizens, the authorities, or the terrorists themselves.”
- “The same technologies that give journalists the power to report quicker and more extensively also speed up the news cycle and fill the public sphere with confusing, false, and complex information.”
- A major issue for journalists reporting on national security is deciding when to use the word “terrorism.” Some media outlets, including Al Jazeera and ABC, tell their journalists not to use the word except when quoting other people.

ADVISORY BOARD

Leanna Clark, Vice Chancellor for Communications, CU Denver

Therese Jones, Director of the Program for Arts & Humanities in Health Care, Anschutz Medical Campus

Lisa Keränen, Chair of the Department of Communication, CU Denver

Cindy Parsons, Executive Director of Market Planning and Strategy, Comcast

Bo Perreto, Senior Vice President of Communications & Operations, Daniels Fund

Shyann Reichard, BA Student, CU Denver

Claire Shannon, MA Student, CU Denver

Roger Stace, Senior Instructor of Accounting, CU Denver

Lynne Valencia, Vice President of Community Relations, 9News

Bruce Wilmsen, Vice President of Media & Community Relations, Daniels Fund

SPECIAL THANKS

Daniels Fund, CU Denver Department of Communication, CU Denver College of Liberal Arts & Sciences, our panelists and moderator, Chancellor Dorothy Horrell, Bo Peretto, Stephen Hartnett, Michelle Médal, Lisa Keränen, Laura Argys, JoAnn Porter, Leanna Clark, Tracy Kohm, Sonja K. Foss, Bruce Wilmsen, Jessica Webb, Matthew Kaskavitch, Claire Shannon, Van Browning, Lauren Pfefferle, Pamela Jansma, Mazin Zien, and Cydney Phan.



DANIELS FUND
ETHICS INITIATIVE

PRINCIPLES

Integrity

Act with honesty in all situations

Trust

Build trust in all stakeholder relationships

Accountability

Accept responsibility for all decisions

Transparency

Maintain open and truthful communications

Fairness

Engage in fair competition and create equitable
and just relationships

Respect

Honor the rights, freedoms, views, and property of others

Rule of Law

Comply with the spirit and intent of laws and regulations

Viability

Create long-term value for all relevant stakeholders



About the CU Denver Department of Communication

The Department of Communication at the University of Colorado Denver is a dynamic community of learners and scholars who are committed to “cultivating the knowledge and ability to use communication to create a more equitable and humane world.” Through our BA, MA, online, and certificate programs, we serve approximately 600 majors and minors, 30 graduate students, and online students from around the world.

We are proud advocates for global learning and are among the first Communication programs to establish a cooperative learning agreement with China’s Ministry of Education to offer a CU Denver BA program in Communication in China at our International College Beijing.

Our alumni form a vibrant group of leaders across many industries, including communication, higher education, justice, healthcare, government, nonprofits, and beyond. Our faculty and staff are united by a passion for teaching and for fostering meaningful learning opportunities.

We place a premium on experiential learning and high-impact teaching practices, stressing service learning, civic engagement, internships, travel study and writing-intensive practices.

Our research faculty are well-known leaders in their respective areas of study. Together, they have received more than 15 major awards for research, teaching, and service in the past several years.

We invite you to stop by our offices on the third floor of the Student Commons Building at 1201 Larimer Street or find us online at clas.ucdenver.edu/communication.



University of Colorado **Denver**



CU IN THE CITY