# Daniels Fund Colloquia on Ethics in Communication

# CONFRONTING CYBERBULLYING

New Media, Ethics, and Compassionate Communication

November 217 pm I CU Denver Student Commons 2600







# DANIELS FUND COLLOQUIA ON ETHICS IN COMMUNICATION

The Department of Communication at CU Denver is delighted to partner with the Daniels Fund to present the Daniels Fund Colloquia on Ethics in Communication, an educational enhancement designed to promote principles-based ethics in media in a rapidly changing news environment. The series promotes interaction between eminent seminar guests and university students, faculty, partners, and the wider community to generate in-depth scholarly discourse about the meaning and impact of ethics and integrity in gathering, disseminating, and interpreting information.

# PREVIOUSLY IN THE SERIES

October 31, 2016
A Conversation with Governor John Hickenlooper About Ethical Communication in Election Campaigns

with Karrin Anderson, Joey Bunch, Kyle Hyer, Akshay Kumar, and Brandon Rittiman

March 31, 2017
Fake News and Filter Bubbles:
Overcoming Our Information Divide
with Molly Hughes, Alexios Mantzarlis,
Ashley Muddiman, and Hedrick Smith

April 19, 2017
The Ethics of Covering Race News
in a Complex Time
with Rinku Sen

September 12, 2017
Trust, Truth & Terror: A
Conversation with David Ignatius About the
Ethics of National Security Reporting

with David Ignatius, Jennifer Mercieca, and Elaine Appleton Grant

# **PROGRAM**

#### **WELCOME**

Lisa Keränen

#### INTRODUCTION

Elaine Appleton Grant

## PANELIST CONVERSATION

Keith Berry Amy Hasinoff Stacy Tye-Willliams

## **AUDIENCE QUESTIONS**

#### CLOSING REMARKS

### **RECEPTION & BOOK SIGNING**

#### **ABOUT CYBERBULLYING**

- The U.S. Centers for Disease Control and Prevention and Department of Education released the first uniform federal definition of bullying in 2014. It includes unwanted aggressive behavior, observed or perceived power imbalance, and repetition of behaviors or likelihood of behaviors.
- Cyberbullying includes bullying that occurs through digital devices like computers, cell phones, and tablets. It can occur through text messaging, apps, social media, email, forums, chat rooms, or gaming. Cyberbullying also occurs in the workplace.
- Cyberbullying may involve sharing negative, harmful, hateful, embarrassing, false, threatening, or mean content.
- It may also involve spreading rumors or gossip, sharing images and private personal information about someone else, pretending to be someone else online, or creating a fake web page for or about someone.

# **PARTICIPANTS**

# **ELAINE APPLETON GRANT**



Elaine Appleton Grant is a lifelong journalist-a magazine writer and editor who made the leap to public radio in 2003. She's produced public affairs interview programs for WBUR Boston and Colorado Public Radio in Denver. In between, she served as the New Hampshire Public Radio's health reporter and worked for Harvard School of Public Health. She currently produces Hard Call, a health ethics podcast and is President of Appleton Studios, Inc., which creates content for thought leaders, promoting storytelling for a wiser world.

# **KEITH BERRY**



Keith Berry teaches, conducts research, and writes on the relationship between relational communication, culture, and identity in the Department of Communication at the University of South Florida in Tampa. His recent book *Bullied: Tales of Torment, Identity, and Youth* examines bullying and cyberbullying as a communication process that (often harmfully) shapes youth's identities, or who they understand themselves to be. He is currently Co-Chair of the National Communication Association's Anti-Bullying Task Force.

# **AMY HASINOFF**



Amy Hasinoff is a scholar-teacher at the University of Colorado Denver, where she specializes in studying new media, gender, and sexuality. She is author of *Sexting Panic: Rethinking Criminalization, Privacy, and Consent*, which received the 2016 Diamond Anniversary Book Award from the National Communication Association. She has given interviews about her work and how gendered violence can harm teens to approximately 100 venues including *The Denver Post, the Toronto Star, Forbes*, CNN, more.

# STACY TYE-WILLIAMS



Stacy Tye-Williams conducts research and teaches for the Departments of Communication and English at Iowa State University, where she specializes in studying workplace bullying narratives, as well as civility and incivility. More specifically, she is interested in how individuals use communication to create, sustain, and sometimes even destroy organizations and the people working within them—as well as strategies for positive change. She serves on the NCA's Anti-Bullying Task Force, and her research on workplace bullying has appeared across in online news sources.

# **ADVISORY BOARD**

Leanna Clark, Vice Chancellor for Communications, CU Denver

**Therese Jones,** Director of the Program for Arts & Humanities in Health Care, Anshutz Medical Campus

**Lisa Keränen,** Chair of the Department of Communication, CU Denver

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Lynne Valencia, Vice President of Community Relations, 9News

**Bruce Wilmsen,** Vice President of Media & Community Relations, Daniels Fund

# SPECIAL THANKS

Daniels Fund, CU Denver Department of Communication, CU Denver College of Liberal Arts & Sciences, our panelists and moderator, Chancellor Dorothy Horrell, Bo Peretto, Steven Hartnett, Michelle Médal, Lisa Keränen, Laura Argys, Joann Porter, Leanna Clark, Tracy Kohm, Sonja K. Foss, Bruce Wilmsen, Jessica Webb, Matthew Kaskavitch, Claire Shannon, Van Browning, Lauren Pfefferle, Pamela Jansma, Mazin Zien, Cydney Phan, and Kendall Eley.

# ETHICS INITIATIVE

#### PRINCIPLES

Integrity

Act with honesty in all situations

Trust

Build trust in all stakeholder relationships

Accountability

Accept responsibility for all decisions

Transparency

Maintain open and truthful communications

Fairness

Engage in fair competition and create equitable and just relationships

Respect

Honor the rights, freedoms, views, and property of others

Rule of Law

Comply with the spirit and intent of laws and regulations

Viability

Create long-term value for all relevant stakeholders

# About the CU Denver Department of Communication

The Department of Communication at the University of Colorado Denver is a dynamic community of learners and scholars who are committed to "cultivating the knowledge and ability to use communication to create a more equitable and humane world." Through our BA, MA, online, and certificate programs, we serve approximately 600 majors and minors, 30 graduate students, and online students from around the world.

We are proud advocates for global learning and are among the first Communication programs to establish a cooperative learning agreement with China's Ministry of Education to offer a CU Denver BA program in Communication in China at our International College Beijing.

Our alumni form a vibrant group of leaders across many industries, including communication, higher education, justice, healthcare, government, nonprofits, and beyond. Our faculty and staff are united by a passion for teaching and for fostering meaningful learning opportunities.

We place a premium on experiential learning and high-impact teaching practices, stressing service learning, civic engagement, internships, travel study, and writing-intensive practices.

Our research faculty are well-known leaders in their respective areas of study. Together they have received more than 15 major awards for research, teaching, and service in the past several years.

We invite you to stop by our offices on the third floor of the Student Commons building at 1201 Larimer St. or find us online at clas.ucdenver.edu/communication.

