

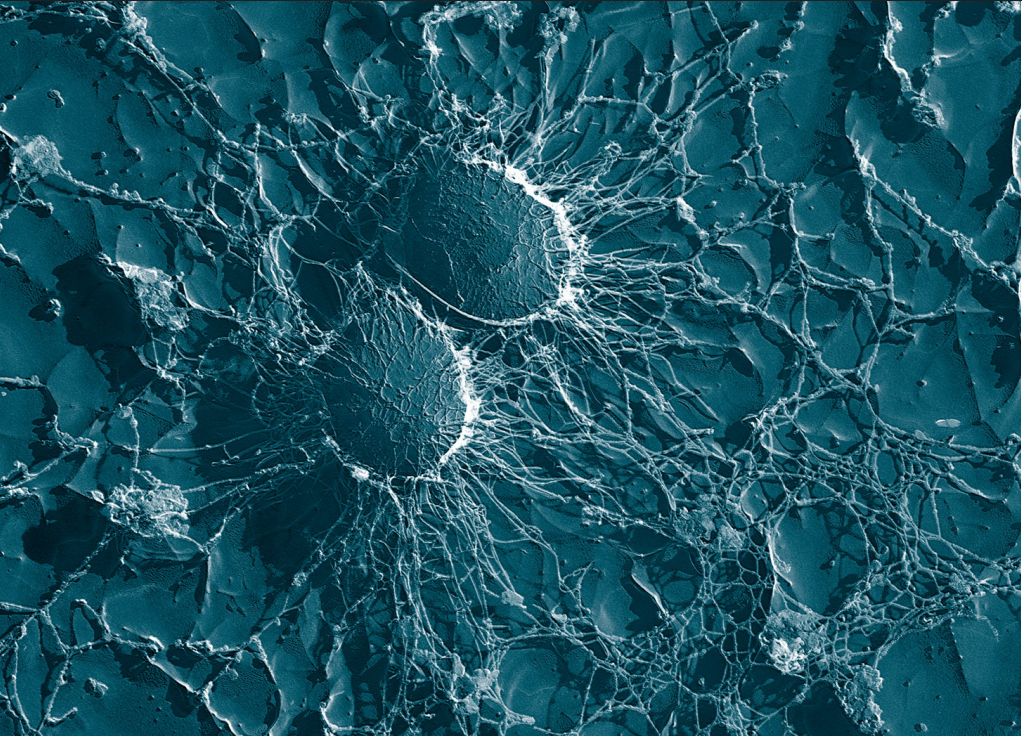
Daniels Fund Colloquia on Ethics in Communication

OUTBREAK!

The Ethics of Reporting on Pandemic and Emerging Infectious Disease

with Sonia Shah & Matthew Wynia

April 19 | 7 pm | Lawrence Street Center Terrace Room



Department of Communication
COLLEGE OF LIBERAL ARTS AND SCIENCES
UNIVERSITY OF COLORADO **DENVER**



DANIELS FUND

DANIELS FUND COLLOQUIA ON ETHICS IN COMMUNICATION

The Department of Communication at CU Denver is delighted to partner with the Daniels Fund to present the Daniels Fund Colloquia on Ethics in Communication, an educational enhancement designed to promote principles-based ethics in media in a rapidly changing news environment. The series promotes interaction between eminent seminar guests and university students, faculty, partners, and the wider community to generate in-depth scholarly discourse about the meaning and impact of ethics and integrity in gathering, disseminating, and interpreting information.

ALSO IN THE SERIES

October 31, 2016

**A Conversation with Governor John Hickenlooper About Ethical
Communication in Election Campaigns**

with Karrin Anderson, Joey Bunch, Kyle Dyer,
Akshay Kumar, and Brandon Rittiman

March 31, 2017

Fake News and Filter Bubbles: Overcoming Our Information Divide

with Molly Hughes, Alexios Mantzarlis,
Ashley Muddiman, and Hedrick Smith

April 19, 2017

The Ethics of Covering Race News in a Complex Time

with Rinku Sen

September 12, 2017

**Trust, Truth & Terror: A Conversation With David Ignatius About
Ethics of National Security Reporting**

with David Ignatius, Jennifer Mercieca,
and Elaine Appleton Grant

November 2, 2017

The Ethics of Reporting on Cyberbullying

with Christina Beck,
Keith Berry, and Amy Hasinoff

PARTICIPANTS

Lisa Keränen



Lisa Keränen is Chair of the CU Denver Department of Communication. Her research and teaching concern the rhetorics of health and medicine. Her first book *Scientific Characters: Rhetoric, Politics, and Trust in Breast Cancer Research* received the 2011 Marie Hochmuth Nichols Award for Outstanding Scholarship in Public Address. Her other publications appear in places such as *Academic Medicine*, *Argumentation & Advocacy*, the *Health Humanities Reader*, *Rhetoric & Public Affairs*, the *Quarterly Journal of Speech*, and the *Western Journal of Communication*. Keränen is the past president of the Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) and former Director of the National Communication Association Forum (NCA-F). Her current book project is *Envisioning Viral Apocalypse: A Rhetorical History of Biothreats*.

Matthew Wynia



Matthew Wynia is the Director of the Center for Bioethics and Humanities on the Anschutz Medical Campus. He specializes in infectious diseases research. His work has been published in *JAMA*, *the New England Journal of Medicine*, *Annals of Internal Medicine*, *Health Affairs*, and other leading medical and ethics journals, and he is a contributing editor for the *American Journal of Bioethics*. He has discussed his work as a guest on the BBC, ABC News, and National Public Radio, among others. Dr. Wynia is a past president of the American Society for Bioethics and Humanities (ASBH), and has chaired the Ethics Forum of the American Public Health Association (APHA) and the Ethics Committee of the Society for General Internal Medicine (SGIM). He serves on both a committee and a standing forum of the National Academy of Medicine related to catastrophic disasters and pandemic preparedness and on a working group at the Colorado's Department of Public Health and Environment to develop "Crisis Standards of Care."

Sonia Shah



Sonia Shah is a science journalist and prize-winning author, currently at work on a forthcoming book on migration for Bloomsbury Press. Her 2017 book, *Pandemic: Tracking Contagions from Cholera to Ebola and Beyond* has been called “superbly written,” (*The Economist*), “bracingly intelligent” (*Nature*), “provocative” and “chilling,” (*New York Times*), a “lively, rigorously researched and highly informative read,” (*Wall Street Journal*) and “absorbing, complex, and ominous,” (*Publishers Weekly*). It was selected as a *New York Times Book Review* Editor’s Choice and as a finalist for the 2017 *Los Angeles Times Book Prize* in science/technology, the New York Public Library’s Helen Bernstein Book Award for Excellence in Journalism, and the National Association of Science Writers’ Science in Society Award. Her writing on science, politics, and human rights has appeared in the *New York Times*, the *Wall Street Journal*, *Foreign Affairs*, *Scientific American* and elsewhere and has been featured on CNN, RadioLab, Fresh Air, and TED.com, where her talk, “Three Reasons We Still Haven’t Gotten Rid of Malaria” has been viewed by over 1,000,000 people around the world.

- “Pandemics challenge conventional assumptions about health promotion, message development, community engagement, and the role of news media.”
– Seow Ting Lee & Iccha Basnyat, 2012, *Health Communication*
- “Mass media play a crucial role in heightening awareness of emerging infectious disease, since without them many would be known to only those affected, rather than penetrating the consciousness of billions of people around the world.”
– Helene Joffe, 2011, *Public Understanding of Science*
- “I worry desperately that one day we’re going to wake up to the next pandemic, and the world is going to be surprised, and I wonder what the journalistic world is going to think they missed.”
– Michael Osterholm, *Neiman Reports*, 2007

ADVISORY BOARD

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SPECIAL THANKS

Daniels Fund, CU Denver Department of Communication, CU Denver College of Liberal Arts & Sciences, our panelists and moderator, Chancellor Dorothy Horrell, Bo Peretto, Steven Hartnett, Michelle Médal, Lisa Keränen, Laura Argys, Joann Porter, Leanna Clark, Tracy Kohm, Elly Lewis, Sonja K. Foss, Bruce Wilmsen, Matthew Kaskavitch, Claire Shannon, Van Browning, Pamela Jansma, Mazin Zien, Gina Portolese, and Cydney Phan.



DANIELS FUND
ETHICS INITIATIVE

PRINCIPLES

Integrity

Act with honesty in all situations

Trust

Build trust in all stakeholder relationships

Accountability

Accept responsibility for all decisions

Transparency

Maintain open and truthful communications

Fairness

Engage in fair competition and create equitable and just relationships

Respect

Honor the rights, freedoms, views, and property of others

Rule of Law

Comply with the spirit and intent of laws and regulations

Viability

Create long-term value for all relevant stakeholders



About the CU Denver Department of Communication

The Department of Communication at the University of Colorado Denver is a dynamic community of learners and scholars who are committed to “cultivating the knowledge and ability to use communication to create a more equitable and humane world.” Through our BA, MA, online, and certificate programs, we serve approximately 600 majors and minors, 30 graduate students, and online students from around the world.

We are proud advocates for global learning and are among the first Communication programs to establish a cooperative learning agreement with China’s Ministry of Education to offer a CU Denver BA program in Communication in China at our International College Beijing.

Our alumni form a vibrant group of leaders across many industries, including communication, higher education, justice, healthcare, government, nonprofits, and beyond. Our faculty and staff are united by a passion for teaching and for fostering meaningful learning opportunities.

We place a premium on experiential learning and high-impact teaching practices, stressing service learning, civic engagement, internships, travel study and writing-intensive practices.

Our research faculty are well-known leaders in their respective areas of study. Together, they have received more than 15 major awards for research, teaching, and service in the past several years.

We invite you to stop by our offices on the third floor of the Student Commons Building at 1201 Larimer Street or find us online at clas.ucdenver.edu/communication.



University of Colorado **Denver**



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