

Daniels Fund Colloquia on Ethics in Communication

LIVE, LOCAL & LATE-BREAKING:

The Ethical Challenges of Producing Local News

February 28 | 5 pm | CU Denver Student Commons 2600



Department of Communication
COLLEGE OF LIBERAL ARTS AND SCIENCES
UNIVERSITY OF COLORADO **DENVER**



DANIELS FUND

DANIELS FUND COLLOQUIA ON ETHICS IN COMMUNICATION

The Department of Communication at CU Denver is delighted to partner with the Daniels Fund to present the Daniels Fund Colloquia on Ethics in Communication, an educational enhancement designed to promote principles-based ethics in media in a rapidly changing news environment. The series promotes interaction between eminent seminar guests and university students, faculty, partners, and the wider community to generate in-depth scholarly discourse about the meaning and impact of ethics and integrity in gathering, disseminating, and interpreting information.

PREVIOUSLY IN THE SERIES

2016

A Conversation with Governor John Hickenlooper About Ethical Communication in Election Campaigns

Karrin Anderson, Joey Bunch, Kyle Hyer, Akshay Kumar, and Brandon Rittiman

Trust, Truth & Terror: A Conversation With David Ignatius About Ethics of National Security Reporting

David Ignatius, Jennifer Mercieca, and Elaine Appleton Grant

2017

Fake news and Filter Bubbles: Overcoming Our Information Divide

Molly Hughes, Alexios Mantzarlis, Ashley Muddiman, and Hedrick Smith

The Ethics of Covering Race News in a Complex Time
Rinku Sen

Confronting Cyberbullying: New Media, Ethics, & Compassionate Communication

Elaine Grant, Keith Berry, Amy Hasinoff, and Stacy Tye-Williams

2018

Outbreak! The Ethics of Reporting on Pandemic & Emerging Infectious Disease

Lisa Keränen, Matthew Wynia, and Sonia Shah

Covering China: The Ethics of International News Reporting

Evan Osnos, Xiao Qiang, and Sophie Beach

PROGRAM

WELCOME

Lisa Keränen

INTRODUCTION

Gregg Moss

PANELIST CONVERSATION

Dana Coffield

Gerardo Lopez

Gregory Moore

Kathy Walker

AUDIENCE QUESTIONS

CLOSING REMARKS

MODERATED BY:



GREGG MOSS

Gregg Moss is the President and CEO of the Metro North Chamber of Commerce. He also serves on the board of directors of the Colorado Enterprise Fund, the North Area Transit Alliance, Smart Commute Metro North, the DRCOG Advisory Council, the Good Samaritan Hospital Foundation, and the advisory board of A Precious Child. Prior to joining the Chamber of Commerce, Moss was the Executive Director of Mile Hi Church, overseeing a 58 year-old non-profit community that serves more than 180,000 people a year through 12 community-based programs. For more than two decades, he served as a reporter and then anchor for 9NEWS; prior to his TV work, he served as Associate Publisher for The Denver Business Journal. Moss earned his BA degree from Loyola University (in New Orleans) with a double-major in Communication and Social Work; he also holds an honorary doctorate from the Colorado Institute of Art.

PARTICIPANTS

DANA COFFIELD



Dana Coffield is a Colorado native who has led teams of journalists covering everything from breaking news to ballet. She left The Denver Post in 2018, after nearly 15 years in the newsroom, to help create The Colorado Sun. When there are off hours, she keeps bees, gardens and helps her husband restore near-ruined historic homes in Lafayette, Colorado.

GERARDO LOPEZ



Gerardo Lopez is an award winning journalist with more than 20 years of experience covering issues important to viewers in Dallas, Seattle, Houston, San Antonio, and Austin. Lopez is currently the Assistant News Director for the Scripps owned ABC station KMGH-TV Denver 7. Gerardo's thought leadership excites and engages viewers through meaningful, relevant stories, which connect them to their communities and beyond. Gerardo holds an incredibly high standard for journalism and works to expose the truth, drive accountability, and encourage action. He's always in search of a great story; send him one at Gerardo.Lopez@thedenverchannel.com

GREGORY MOORE



Gregory Moore is editor-in-chief of Deke Digital, a Wheat Ridge-based company that helps position business executives and entrepreneurs as experts through published content in national and trade publications. Previously, he spent 14 years as editor of The Denver Post. During that time, the newspaper rose in prominence, winning four consecutive Pulitzer Prizes. His journalism career has spanned more than 40 years, with stops in Dayton and Cleveland, Ohio, and 16 years at the Boston Globe, where he served as managing editor from 1994 to 2002. He is a member of the board of the Boettcher Foundation, the University of Denver, America Succeeds, the Emily Griffith Foundation and Polaris, the anti-human trafficking organization based in Washington, D.C.

KATHY WALKER



Kathy Walker is the long-time News Director of iHeartRadio's Denver flagship station KOA Newsradio. Kathy enjoys talking with interesting people all across the Denver Metro Area. In addition, Kathy is a national board member of the Radio Television Digital News Association (RTDNA), and served as its chairperson in 2014. Kathy is a Mass Communications graduate of CSU-Pueblo and is also proud to be a Colorado native.

ADVISORY BOARD

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Bruce Wilmsen, Vice President of Media & Communications, Daniels Fund

SPECIAL THANKS

Daniels Fund, CU Denver Department of Communication, CU Denver College of Liberal Arts & Sciences, our panelists and moderator, Bo Peretto, Bruce Wilmsen, Michelle Médal, Leah Horn, Tracy Kohm, Pamela Jansma, Tim Stalker, JoAnn Porter, Stephen Hartnett, Leanna Clark, Ali Nassiri, Van Browning, Tim Stalker, JoAnn Porter, Stephen Hartnett, Leanna Clark, Ali Nassiri, Van Browning, Mazin Zien, Cydney Phan, Gina Portolese and James McNeil.



DANIELS FUND ETHICS INITIATIVE

PRINCIPLES

Integrity

Act with honesty in all situations

Trust

Build trust in all stakeholder relationships

Accountability

Accept responsibility for all decisions

Transparency

Maintain open and truthful communications

Fairness

Engage in fair competition and create equitable
and just relationships

Respect

Honor the rights, freedoms, views, and property of others

Rule of Law

Comply with the spirit and intent of laws and regulations

Viability

Create long-term value for all relevant stakeholders

About the CU Denver Department of Communication

The Department of Communication at the University of Colorado Denver is a dynamic community of learners and scholars who are committed to “cultivating the knowledge and ability to use communication to create a more equitable and humane world.” Through our BA, MA, online, and certificate programs, we serve approximately 600 majors and minors, 30 graduate students, and online students from around the world.

We are proud advocates for global learning and are among the first Communication programs to establish a cooperative learning agreement with China’s Ministry of Education to offer a CU Denver BA program in Communication in China at our International College Beijing.

Our alumni form a vibrant group of leaders across many industries, including communication, higher education, justice, healthcare, government, nonprofits, and beyond. Our faculty and staff are united by a passion for teaching and for fostering meaningful learning opportunities.

We place a premium on experiential learning and high-impact teaching practices, stressing service learning, civic engagement, internships, travel study and writing-intensive practices.

Our research faculty are well-known leaders in their respective areas of study. Together, they have received more than 15 major awards for research, teaching, and service in the past several years.

We invite you to stop by our offices on the third floor of the Student Commons Building at 1201 Larimer Street or find us online at clas.ucdenver.edu/communication.



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