

Daniels Fund Colloquia on Ethics in Communication

Deep Fakes & Disinformation Bots

Trust, Integrity, and the Ethics of Online News

April 18 | 6 pm | CU Denver Student Commons 2600



Department of Communication
COLLEGE OF LIBERAL ARTS AND SCIENCES
UNIVERSITY OF COLORADO **DENVER**



DANIELS FUND

DANIELS FUND COLLOQUIA ON ETHICS IN COMMUNICATION

The Department of Communication at CU Denver is delighted to partner with the Daniels Fund to present the Daniels Fund Colloquia on Ethics in Communication, an educational enhancement designed to promote principles-based ethics in media in a rapidly changing news environment. The series promotes interaction between eminent seminar guests and university students, faculty, partners, and the wider community to generate in-depth scholarly discourse about the meaning and impact of ethics and integrity in gathering, disseminating, and interpreting information.

PREVIOUSLY IN THE SERIES

2016

A Conversation with Governor John Hickenlooper About Ethical Communication in Election Campaigns

Karrin Anderson, Joey Bunch, Kyle Hyer, Akshay Kumar & Brandon Rittiman

Confronting Cyberbullying: New Media, Ethics, & Compassionate Communication

Elaine Appleton Grant, Keith Berry, Amy Hasinoff & Stacy Tye-Williams

2017

Fake News and Filter Bubbles: Overcoming Our Information Divide

Molly Hughes, Alexios Mantzarlis, Ashley Muddiman & Hedrick Smith

The Ethics of Covering Race News in a Complex Time

Rinku Sen

Trust, Truth & Terror: A Conversation With David Ignatius About the Ethics of National Security Reporting

David Ignatius, Jennifer Mercieca & Elaine Appleton Grant

2018

Outbreak! The Ethics of Reporting on Pandemic & Emerging Infectious Disease

Lisa Keränen, Matthew Wynia & Sonia Shah

Covering China: The Ethics of International News Reporting

Evan Osnos, Xiao Qiang & Sophie Beach

2019

Live, Local & Late-Breaking: The Ethical Challenges of Producing Local News

Dana Coffield, Gregory Moore, Gerardo Lopez, Kathy Walker & Gregg Moss

PROGRAM

WELCOME

Lisa Keränen

INTRODUCTION

Gregory Moore

OPENING REMARKS

Adam Sharp

PANELIST CONVERSATION

Angie Holan

Jeff Smith

Adam Sharp

AUDIENCE QUESTIONS

CLOSING REMARKS

MODERATED BY:



GREGORY MOORE

Gregory Moore is editor-in-chief of Deke Digital, a Wheat Ridge-based company that helps position business executives and entrepreneurs as experts through published content in national and trade publications. Previously, he spent 14 years as editor of *The Denver Post*. During that time, the newspaper rose in prominence, winning four consecutive Pulitzer Prizes. His journalism career has spanned more than 40 years, with stops in Dayton and Cleveland, Ohio, and 16 years at the *Boston Globe*, where he served as managing editor from 1994 to 2002. He is a member of the board of the Boettcher Foundation, the University of Denver, America Succeeds, the Emily Griffith Foundation and Polaris, the anti-human trafficking organization based in Washington, D.C.

PARTICIPANTS

ADAM SHARP



Called “the human embodiment of Twitter” by the *New York Times*, Adam Sharp has forged a distinctive career of more than twenty years at the intersection of media, technology, and politics. Sharp joined Twitter in November 2010 as its first hire in Washington, DC. From 2010 through 2016, Sharp was Head of News, Government, and Elections at Twitter, advising and driving creative uses of Twitter by journalists and news organizations, government officials and agencies, and political candidates and campaigns worldwide. He led the platform’s approach to the 2012 and 2016 US elections, and more than a dozen international elections during his tenure. He was also director of media partnerships and worked closely with the media, government, and political candidates that wanted to make use of Twitter. Sharp became the longest-serving member of the company’s global media team, and its most visible broadcast spokesperson.

Sharp got his start in Washington, DC as a journalist, holding leadership roles at NBC News and C-SPAN. As Deputy Chief of Staff, he served Louisiana Senator Mary Landrieu through Hurricanes Katrina and Rita and her record 2008 reelection win. In 2017, Sharp founded Sharp Things to provide technology, media, and strategy consulting to multinational corporations, non-profits, and start-ups. He is a National Press Foundation board member, a term member of the Council on Foreign Relations, and a former president of the bipartisan US Senate Press Secretaries Association. He is the recipient of many awards and was named a 2013 “Tech Titan.” He currently serves as President and CEO of the National Academy of Television Arts & Sciences.

ANGIE HOLAN



Angie Drobnic Holan is PolitiFact editor. She has been with the site since its launch in 2007 and was a member of the PolitiFact team that won the Pulitzer Prize in 2009. She previously worked at newspapers in Florida, Alabama, Louisiana and New Mexico. She holds a master's degree in journalism from Columbia University and a master's of library science from the University of South Florida. She is based in Washington, D.C., and serves on the advisory board of the International Fact-Checking Network.

JEFF SMITH



Jeff M. Smith is Associate Director of the National Center for Media Forensics at CU Denver, where he helps build the foundation for strengthening forensic sciences in the U.S. through the Center's education and research programs. Smith's research areas include the forensic authentication of recorded media, forensic speaker recognition, multimedia file analysis, and machine learning applications. Most recently, he has been creating, investigating, and detecting deepfakes and GAN generated multimedia material with his research in this realm featured on TV and in print including CNN, ABC, and *New York Times*. He is a member of the Audio Engineering Society (AES) as Chair of the Technical Committee on Audio Forensics and past chair of the Colorado Section of the AES. Funding sponsors include U.S. Defense Advanced Research Projects Agency (DARPA) and the U.S. Department of Justice (DOJ).

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SPECIAL THANKS

Daniels Fund, CU Denver Department of Communication, CU Denver College of Liberal Arts & Sciences, our panelists and moderator, Bo Peretto, Bruce Wilmsen, Michelle Médal, Leah Horn, Pamela Jansma, Tim Stalker, JoAnn Porter, Stephen Hartnett, Tracy Kohm, Leanna Clark, Van Browning, Cydney Phan, and Gabriel Shafi.



DANIELS FUND
ETHICS INITIATIVE

PRINCIPLES

Integrity

Act with honesty in all situations

Trust

Build trust in all stakeholder relationships

Accountability

Accept responsibility for all decisions

Transparency

Maintain open and truthful communications

Fairness

Engage in fair competition and create equitable and just relationships

Respect

Honor the rights, freedoms, views, and property of others

Rule of Law

Comply with the spirit and intent of laws and regulations

Viability

Create long-term value for all relevant stakeholders

About the CU Denver Department of Communication

The Department of Communication at the University of Colorado Denver is a dynamic community of learners and scholars who are committed to “cultivating the knowledge and ability to use communication to create a more equitable and humane world.” Through our BA, MA, online, and certificate programs, we serve approximately 600 majors and minors, 30 graduate students, and online students from around the world.

We are proud advocates for global learning and are among the first Communication programs to establish a cooperative learning agreement with China’s Ministry of Education to offer a CU Denver BA program in Communication in China at our International College Beijing.

Our alumni form a vibrant group of leaders across many industries, including communication, higher education, justice, healthcare, government, nonprofits, and beyond. Our faculty and staff are united by a passion for teaching and for fostering meaningful learning opportunities.

We place a premium on experiential learning and high-impact teaching practices, stressing service learning, civic engagement, internships, travel study and writing-intensive practices.

Our research faculty are well-known leaders in their respective areas of study. Together, they have received more than 15 major awards for research, teaching, and service in the past several years.

We invite you to stop by our offices on the third floor of the Student Commons Building at 1201 Larimer Street or find us online at clas.ucdenver.edu/communication.



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