

Daniels Fund Colloquia on Ethics in Communication

# CLICK HERE!

## Social Media, Journalism, & Ethics

September 26 | 6 pm | CU Denver Student Commons 2600



Department of Communication  
COLLEGE OF LIBERAL ARTS AND SCIENCES  
UNIVERSITY OF COLORADO **DENVER**



DANIELS FUND

# PREVIOUSLY IN THE SERIES

## 2016

### **A Conversation with Governor John Hickenlooper About Ethical Communications in Election Campaigns**

Karrin Anderson, Joey Bunch, Kyle Hyer, Akshay Kumar, & Brandon Rittiman

## 2017

### **Fake News and Filter Bubbles: Overcoming Our Information Divide**

Molly Hughes, Alexios Mantzarlis, Ashley Muddiman, & Hedrick Smith

### **The Ethics of Covering Race News in a Complex Time**

Rinku Sen

### **Trust, Truth & Terror: A Conversation With David Ignatius About the Ethics of National Security Reporting**

David Ignatius, Jennifer Mercieca, & Elaine Appleton Grant

### **Confronting Cyberbullying: New Media, Ethics, & Compassionate Communication**

Elaine Appleton Grant, Keith Berry, Amy Hasinoff, & Stacy Tye-Williams

## 2018

### **Outbreak! The Ethics of Reporting on Pandemic & Emerging Infectious Disease**

Lisa Keränen, Matthew Wynia, & Sonia Shah

### **Covering China: The Ethics of International News Reporting**

Evan Osnos, Xiao Qiang, & Sophie Beach

## 2019

### **Live, Local, & Late-Breaking: The Ethical Challenges of Producing Local News**

Dana Coffield, Gerardo Lopez, Greg Moore, & Kathy Walker

### **Deep Fakes & Disinformation Bots: Trust, Integrity, & the Ethics of Online News**

Adam Sharp, Angie Holan & Jeff Smith

# **DANIELS FUND COLLOQUIA ON ETHICS IN COMMUNICATION**

The Department of Communication at CU Denver is delighted to partner with the Daniels Fund to present the Daniels Fund Colloquia on Ethics in Communication, an educational enhancement designed to promote principles-based ethics in media in a rapidly changing news environment. The series promotes interaction between eminent seminar guests and university students, faculty, partners, and the wider community to generate in-depth scholarly discourse about the meaning and impact of ethics and integrity in gathering, disseminating, and interpreting information.

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## **PROGRAM**

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### **INTRODUCTION**

Lisa Keränen

### **PANELIST CONVERSATION**

Kyle Clark

Gabrielle Bryant

Susan Gonzalez

Kevin Beaty

### **AUDIENCE QUESTIONS**

### **CLOSING REMARKS**

### **RECEPTION**

# PARTICIPANTS

## KYLE CLARK



Kyle Clark is an Anchor at 9NEWS here in Denver and is the host of “Next with Kyle Clark” and 9NEWS at 9 p.m. and 10 p.m. His award-winning reporting ranges from in-depth investigations to offbeat features. He anchored for 17 hours straight during the Aurora Theater shootings in 2012. His work as an anchor at 9NEWS has been honored with three regional Emmys and two Colorado Broadcasters Association awards. His tough questions for candidates during the 2012 campaign cycle appeared as lead stories on MSNBC and Fox News Channel, delighting and infuriating Democrats and Republicans alike.

## GABRIELLE BRYANT



Gabrielle Bryant manages media for Denver's 45th Mayor, Michael B. Hancock. Before this position, she covered politics, community and culture as a journalist, and was a host and Emmy Award-winning producer for Colorado Public Television. She has coordinated stories in locations from Denver to Dubai. Gabrielle is well known for her work on Colorado Inside Out, Colorado Decides 2016, and Streetwise. Gabrielle volunteers on the board of the Denver Press Club, CultureHaus and the Colorado Association of Black Journalists, for which she was honored with an award for advancing Colorado's educational landscape.

## SUSAN GONZALEZ



Susan Gonzalez is a digital producer with the national news team at E.W. Scripps. She was previously a digital strategist at The Denver Post, the digital editor at The Aurora Sentinel and a reporter for Chalkbeat Colorado. She has also done freelance work with The New York Times and The Associated Press. The South Texas native is also a co-organizer for the Online News Association's Rocky Mountain chapter. She was recently awarded the Local Community Leader Scholarship from the Google News Initiative for her work with ONA, recognizing her for her dedication to supporting Colorado's local news community.

## KEVIN BEATY



Kevin Beaty is an award-winning photojournalist and multimedia reporter for Denverite, the hyper-local site owned by Colorado Public Radio. While he takes pictures of everything, his longer projects tend to focus on public health, immigration, and the environment. His work has appeared in newspapers and on websites across the nation. He's also the assistant director of the Society of Environmental Journalists' annual conference.

# ADVISORY BOARD

**Leanna Clark**, Vice Chancellor for Communications, CU Denver

**Therese Jones**, Director of the Program for Arts & Humanities in Health Care, Anschutz Medical Campus

**Lisa Keränen**, Chair of the Department of Communication, CU Denver

**Ali Nassiri**, Instructor, University of Colorado Denver

**Cindy Parsons**, Executive Director of Market Planning and Strategy, Comcast

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**Shyann Reichard**, Alumna, CU Denver

**Claire Shannon**, Alumna, CU Denver

**Lynne Valencia**, Alumna, CU Denver

**Bruce Wilmsen**, Vice President of Media & Communications, Daniels Fund

# SPECIAL THANKS

Daniels Fund, CU Denver Department of Communication, CU Denver College of Liberal Arts & Sciences, our panelists and moderator, Bo Peretto, Bruce Wilmsen, Michelle Médal, Sarah Thomas, Pamela Jansma, Tim Stalker, JoAnn Porter, Stephen Hartnett, Tracy Kohm, Leanna Clark, Elly Steinmetz Lewis, Aletheir Lewis, Alex DeWind, Ali Nassiri, Van Browning, Cydney Phan, and Miguel Cervantes.



# DANIELS FUND ETHICS INITIATIVE

## PRINCIPLES

### *Integrity*

Act with honesty in all situations

### *Trust*

Build trust in all stakeholder relationships

### *Accountability*

Accept responsibility for all decisions

### *Transparency*

Maintain open and truthful communications

### *Fairness*

Engage in fair competition and create equitable  
and just relationships

### *Respect*

Honor the rights, freedoms, views, and property of others

### *Rule of Law*

Comply with the spirit and intent of laws and regulations

### *Viability*

Create long-term value for all relevant stakeholders



# About the CU Denver Department of Communication

The Department of Communication at the University of Colorado Denver is a dynamic community of learners and scholars who are committed to “cultivating the knowledge and ability to use communication to create a more equitable and humane world.” Through our BA, MA, online, and certificate programs, we serve approximately 600 majors and minors, 30 graduate students, and online students from around the world.

We are proud advocates for global learning and are among the first Communication programs to establish a cooperative learning agreement with China’s Ministry of Education to offer a CU Denver BA program in Communication in China at our International College Beijing.

Our alumni form a vibrant group of leaders across many industries, including communication, higher education, justice, healthcare, government, nonprofits, and beyond. Our faculty and staff are united by a passion for teaching and for fostering meaningful learning opportunities.

We place a premium on experiential learning and high-impact teaching practices, stressing service learning, civic engagement, internships, travel study and writing-intensive practices.

Our research faculty are well-known leaders in their respective areas of study. Together, they have received more than 15 major awards for research, teaching, and service in the past several years.

We invite you to stop by our offices on the third floor of the Student Commons Building at 1201 Larimer Street or find us online at [clas.ucdenver.edu/communication](http://clas.ucdenver.edu/communication).



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